



MBA ADMISSION FOR ACADEMIC SESSION 2020-2022

DEPARTMENT OF MANAGEMENT UNIVERSITY OF NORTH BENGAL

(Accredited by NAAC with Grade A)
Raja Rammohunpur, P.O. North Bengal University,
Siliguri 734013, West Bengal, India

(UGC Recognized, AICTE Approved, Life member of AIMS & Nationally Ranked B-School)

The Department of Management, University of North Bengal invites application for admission to its 02 year Full Time MBA Programme (Dual Specialization, under CBCS mode) for the academic session 2020-2022.

Eligibility Criteria & Selection Procedure

(Applicable only for the academic year 2020 – 2022 due to Covid – 19 Pandemic Situation):

- (i) Recognized Bachelor Degree of minimum of 03 years duration obtained in any discipline (except Graduates in Fine Arts or Performing Arts) and scoring a minimum 50% marks (45% for reserved category candidates) from a recognized university are eligible.
- (ii) Preference will be given to those candidates who have appeared and having valid scores (from May 2019 to October 2020) in the Entrance Tests i.e. CAT, XAT, CMAT, ATMA, MAT, GMAT, JMET, WB-JEMAT.
- (iii) If vacant seats are available after the admission of the students mentioned in point number (ii) under eligibility criteria, students be allowed to take admission on the basis of marks obtained in their bachelor's degree as per the AICTE circular dated 19-08-2020 and also as per the above point No. (i).
- (iv) The percentile obtained by a candidate in CAT / MAT / CMAT / ATMA / JMET / XAT / WB-JEMAT / GMAT shall be converted into percentage as per the University norms.
- (v) AICTE, Central and State Government norms are applicable.

Prospectus will be available during **1st November 2020 to 22nd November 2020** at www.nbu.ac.in & www.mba.nbu.ac.in

The candidates are to submit **Online Application form** within **22nd November 2020** through the following url: www.nbu.ac.in and www.mba.nbu.ac.in with a payment of Rs. 500/- by using Debit Card/Credit Card/Internet Banking.

Contact: (i) **Phone:** 9832329488, 9434327634, 6295872012

(ii) **Email:** officials.mba@nbu.ac.in, nbuhelp.mba@gmail.com

Our Recruiters: ITC Ltd, Amul, TCIL, Asian Paints, Edelweiss, VIVO, Byju's, Bandhan Bank, HDFC Bank, CII, Aditya Birla Retail, Future Group, Axis Bank, Sub – K, Kotak Life, Yes Bank, Neotia Getwell, Airtel, Bajaj, Birla Sun Life etc.

Advt No: 337/R2020

Registrar