



EX LIGHTENMENT TO PERFECTION

4/13/2020

# How to create a YouTube channel

[Using Youtube Studio]

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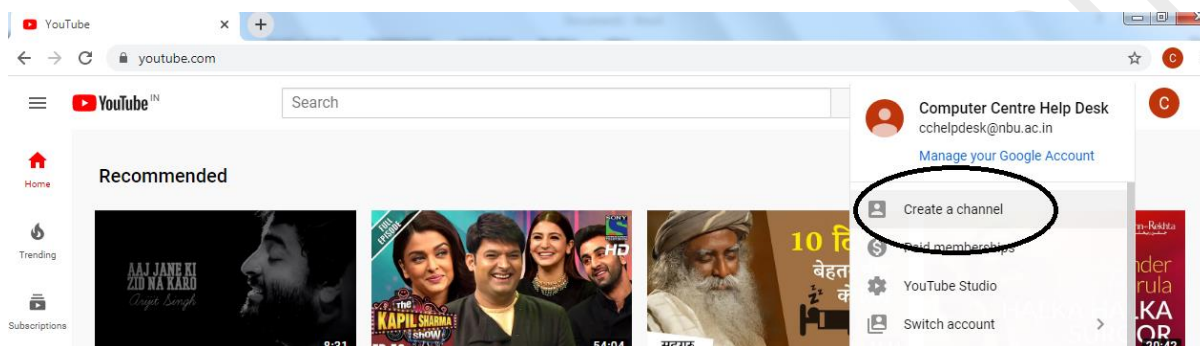
In this manual I am going to make you understand, how to create Youtube Channel step by step and also customization of the same. One can share videos publicly or privately to a set of people through Youtube Channel. Youtube Channel can be created using any google account .

Please follow the steps as mentioned bellow to create a channel for the first time:

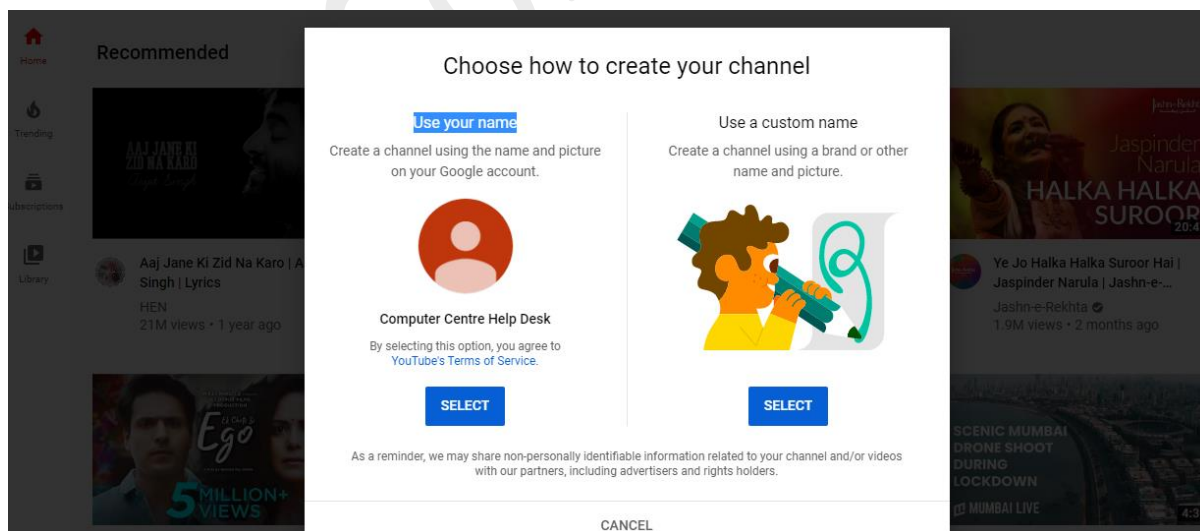
### Step 1: Setup your Channel:

The first step to create a YouTube channel is setting up your channel. Before you do, you need to create a google account. If you already have that then sign in to youtube using the email id and password. Once you've done that, you're ready to set up your channel.


To get started, click on your avatar in the upper-right corner of the screen. Select "Create a Channel" from the dropdown menu.



Clicking on the said link it will provide you with two options a) "Use your name" b) "Use a custom name" . Option "a" is used to create any personal channel whereas option "b" is used to create a channel for a brand/business etc. The advantages of option "b" over "a" are like, one can use a custom name for the channel, one can add a manager to the channel later on. It is worthy to mention that after creation of a personal channel it is not possible to convert it to a brand channel, means it is irreversible in nature.



Here I am selecting option "b" to create a channel with a custom name. Then it will ask for the channel name. Please provide the same within the box, tick the Policy option box and click the "Create" button.



**Create your channel name**

You can use your brand's name or another name. A good channel name represents you and your content. You can change your channel name at any time.

Channel name

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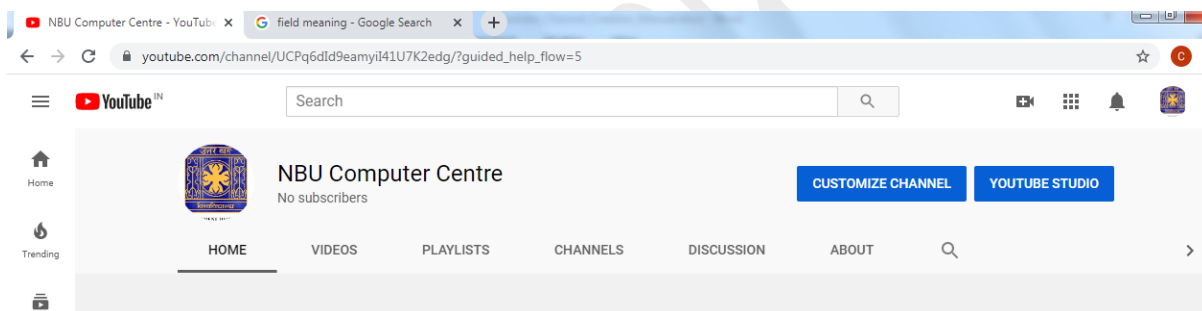
I understand that I am creating a new Google Account with its own settings, including YouTube search and watch history. [Learn more](#)

[CANCEL](#) [CREATE](#)

That's it. Your channel has been created. From there you will be guided to another page where you have to upload some basic information of the Channel such as:

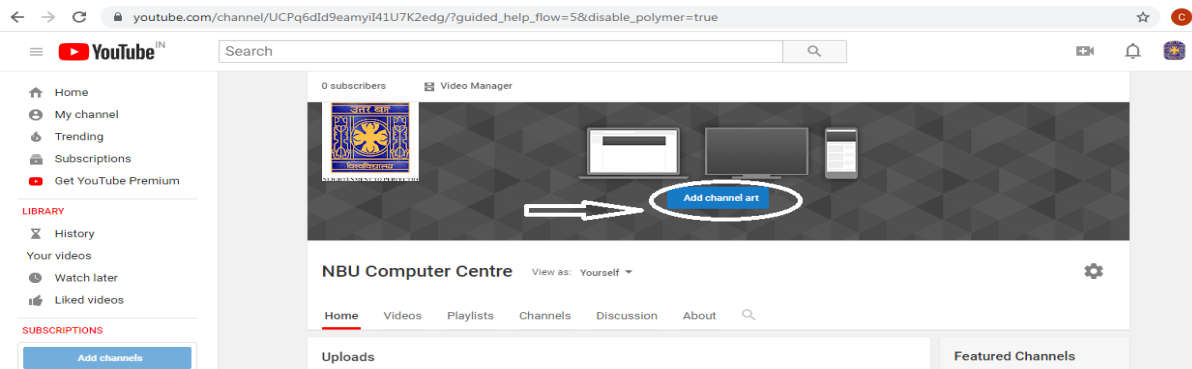
- a) Upload profile Picture [Please upload relevant profile picture of the Channel preferably in square shape]
- b) Add Channel description [Add short, sharp paragraph describing your channel including key words and key phrases]
- c) Custom Link [Add link Title, Url of website which may have relation with the channel. This will come at the top of your channel near the Channel Banner.] \* Not mandatory, you can leave if you do not have any.

After filling the options please click on "Save and Continue" button. It will take a while to create all for you and the page will look like :



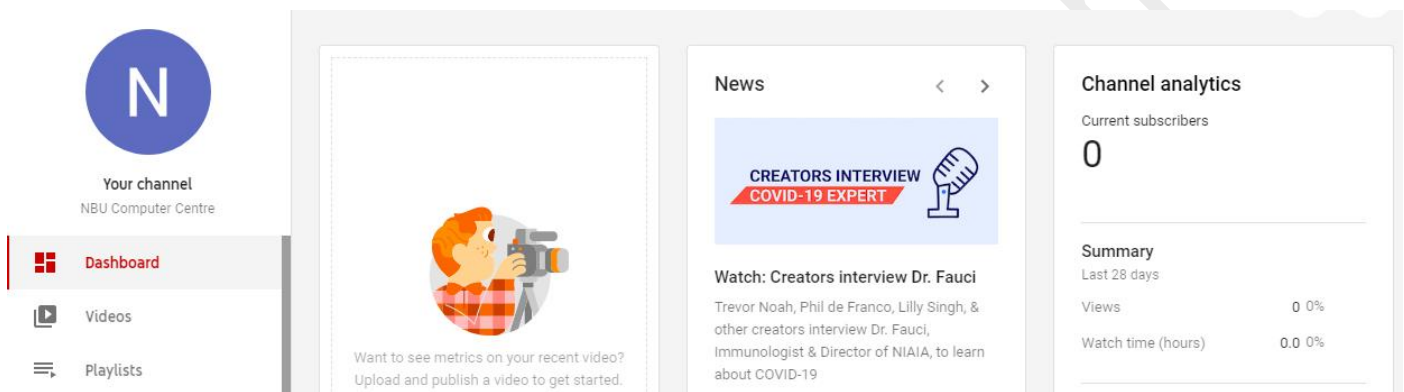
### Step 2: Customize your Channel:

Now please click on "Customize Channel" link from the top right corner which will guide you to a page from where you can upload the channel Banner. Please click on "Add Channel Art" and follow the steps to upload a Banner for your Channel. Please keep in mind that the Banner size should be of a resolution 2550 x 1440 px and within 6mb of size. Please preview the uploaded banner first and reposition it accordingly for Desktop/TV/Mobile as guided by the website.

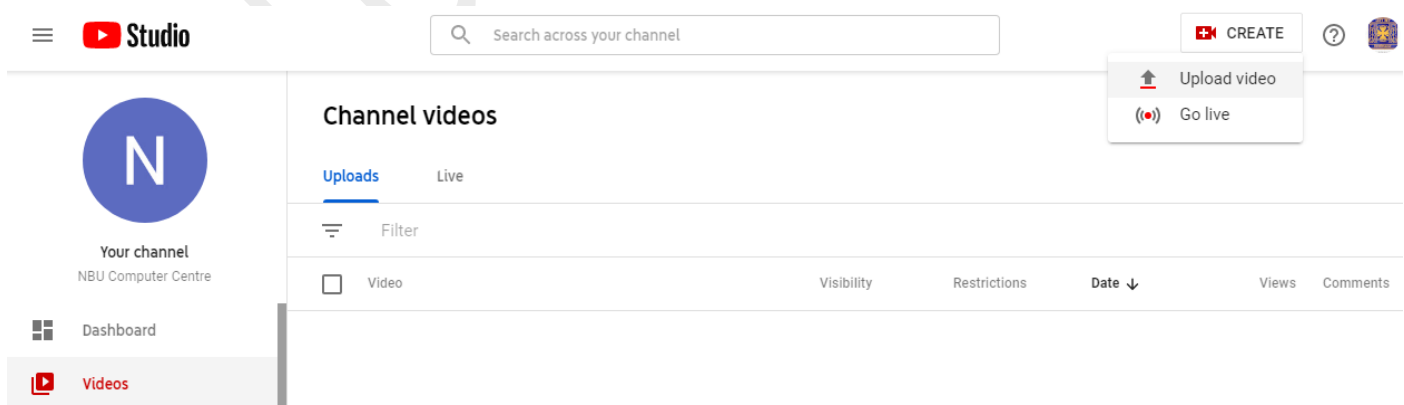


After successful upload again click on “My Channel” link from left panel and click the “Youtube Studio” link from the right most corner of the page as it appear in the above picture .

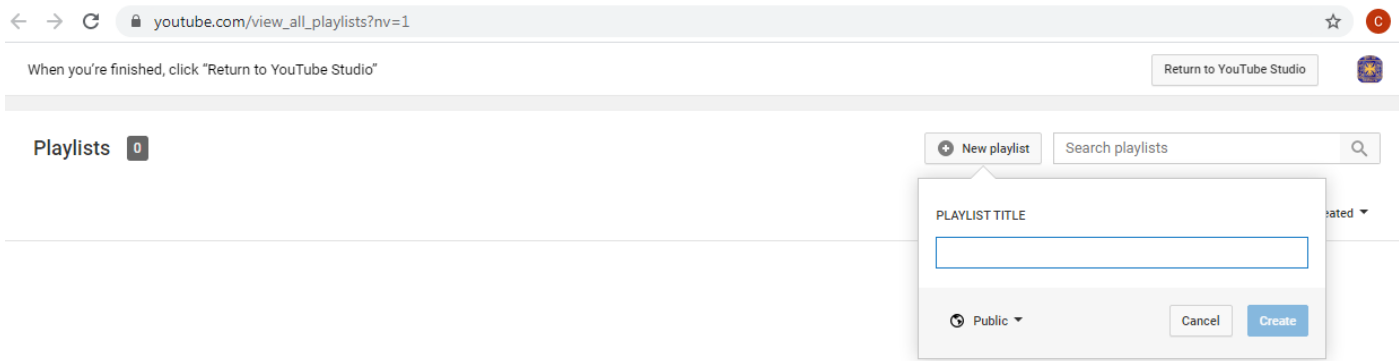
Clicking “Youtube Studio” you will be guided to Channel Dashboard.



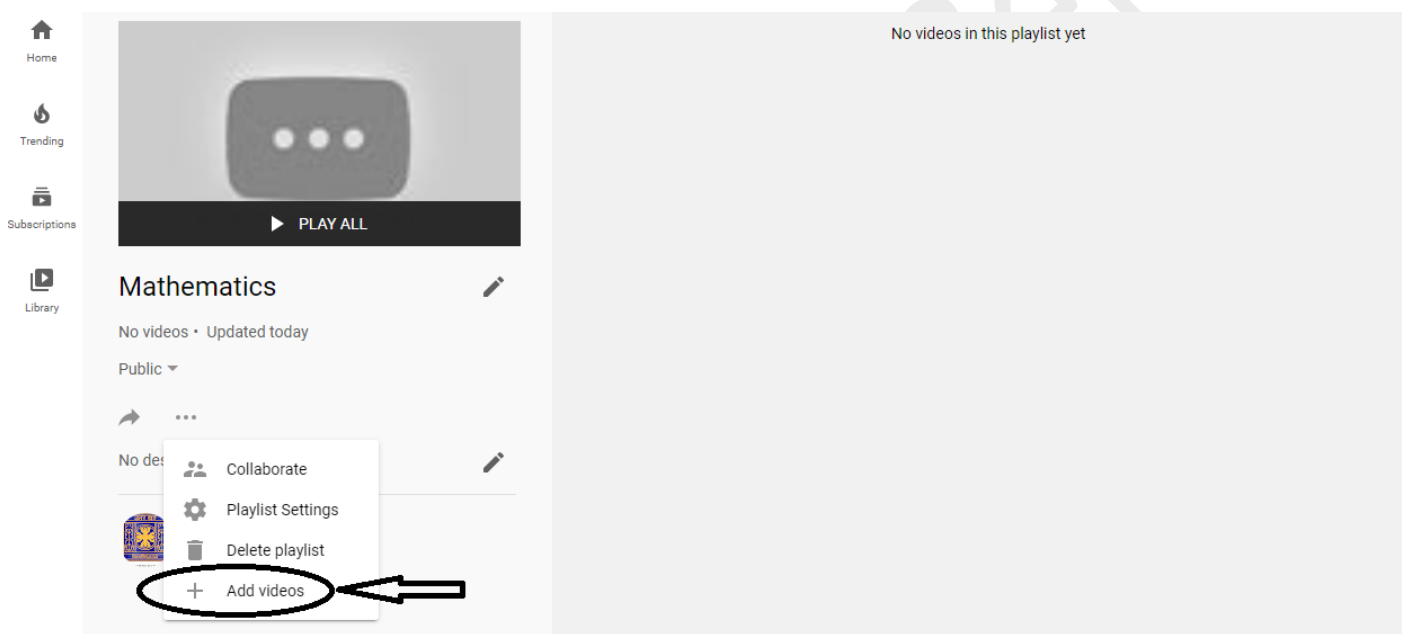
Please click on “Video” link under Dashboard at the left panel of the page which will guided you to video section. Here click on “Create” button and from drop down please select “Upload Video” option and an upload video dialog box will open. Please browse and select the desired Video from your device and follow the steps one by one and supply required information such as a) Title of the Video. b) Description of the Video c) whether video is meant for all or not d) Public [Can be viewed by any one from Youtube] /Unlisted [ only can be viewed by specific persons with whom the video link is being shared] / Private [ no one can view the video except the owner]



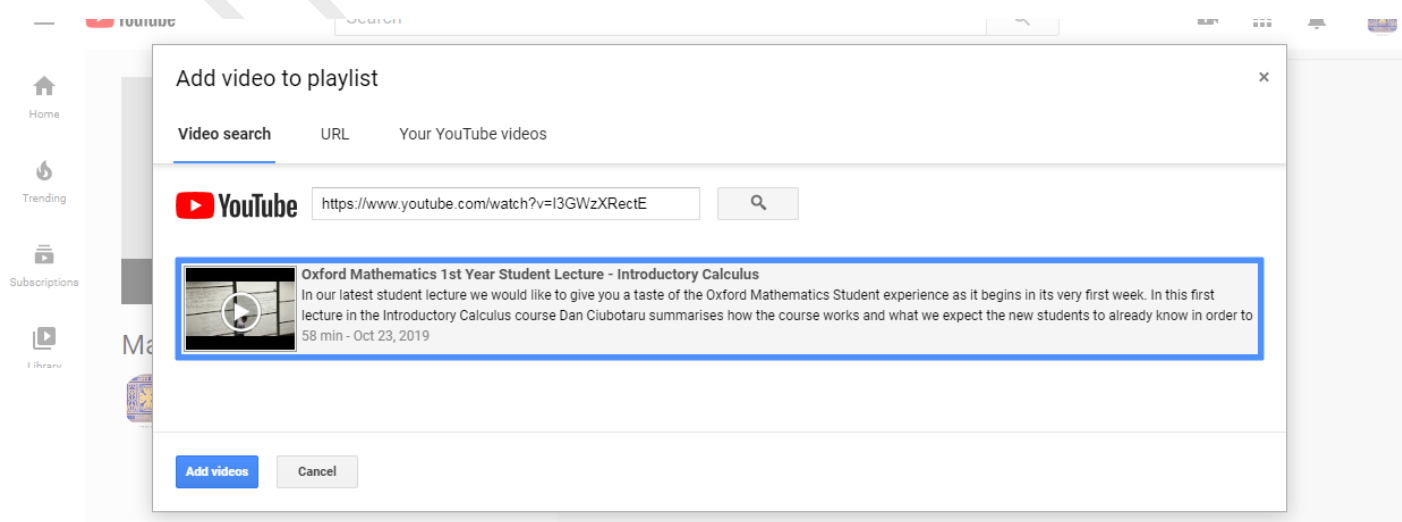
After successful upload of the video please click on “Playlists” link under Dashboard at the left panel of the page under “Video” link which will guided you to “Playlists” section.



Please insert a relevant name for the playlist and click "Create". Instantly the playlist will be created and as you have not added any video to the playlist yet just click on three dots that showing under the empty playlist. From the dropdown menu click on Add Videos option.

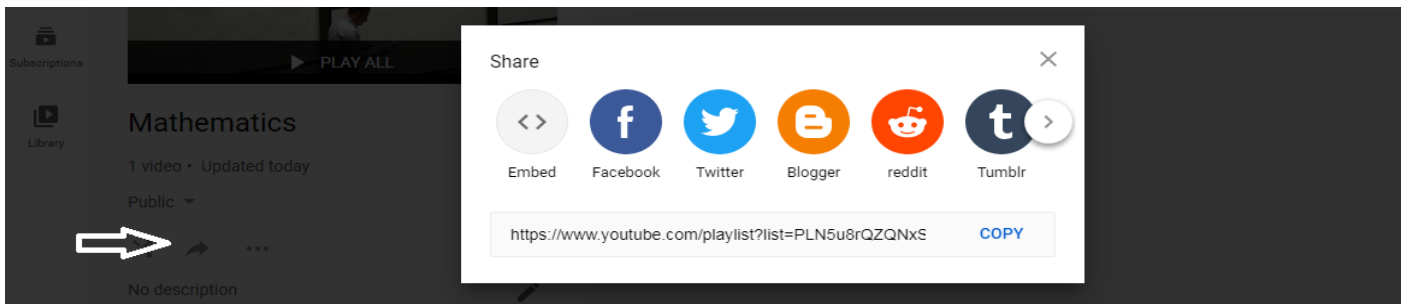


Clicking on "Add Videos" option will guided you to youtube dialog box where you can past url of desired video from you tube to be added to your playlist.



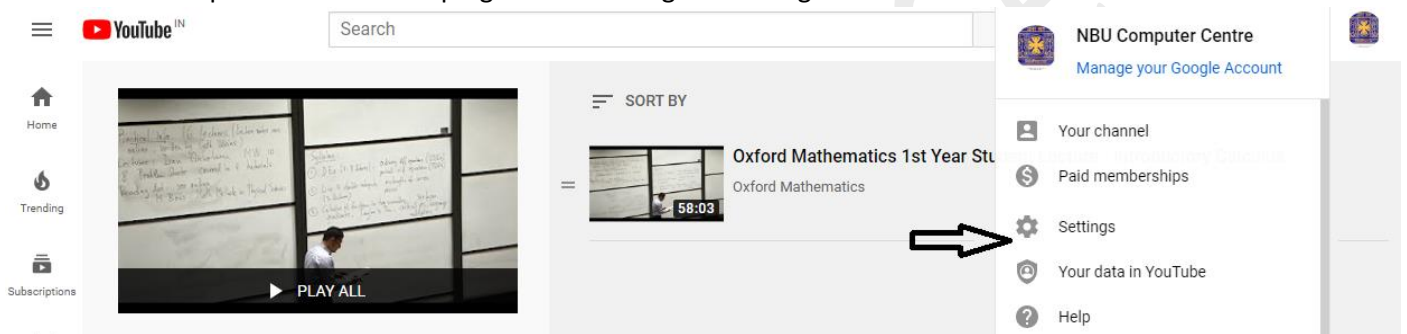
Then you have to click on search button and the video will appear in the Dialog box. Select the Video and then click on the “Add Videos” as shown in the diagram above.

You can share the videos with anyone by share the url directly or through Google Classroom/Facebook /Twitter etc as shown in the figure bellow:

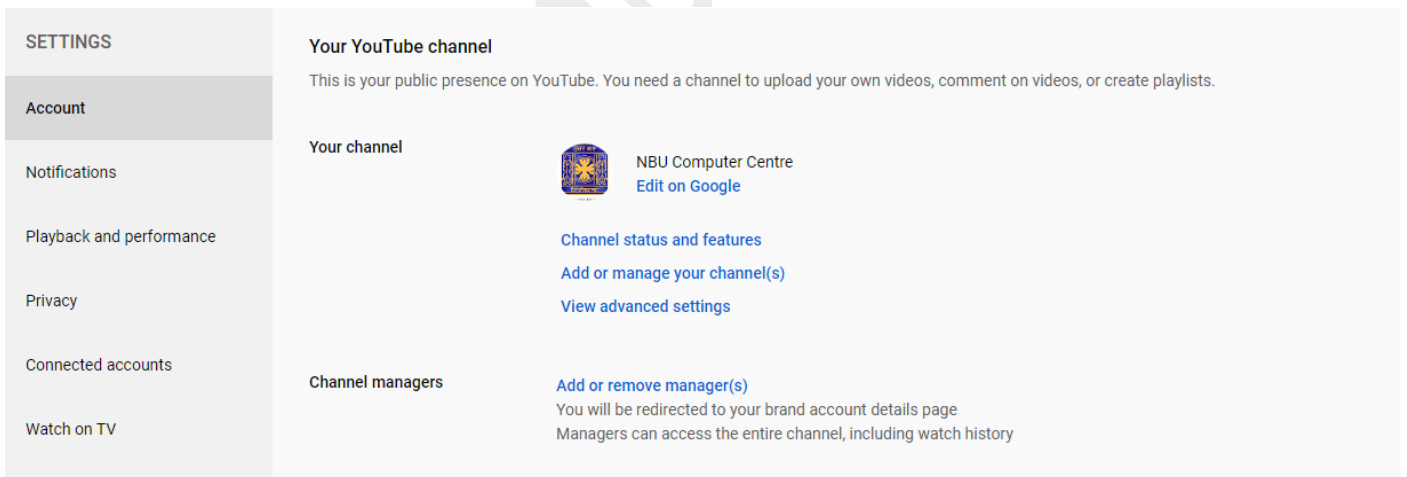


Step 3: Verify your Channel:

Now click on the profile icon from top right corner and go to settings:



It will guide you to setting related page from where you have to click the “Channel Status and Features” link:



Under “Channel Status and Features” section at the top of the page beside profile there will be a “Verify” button.



## Status and Features



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✓ Verify

## Channel violations

Click on it and then enter your location and then opt "Text me the verification code" and enter your mobile number and click submit.

Account verification (step 1 of 2)

Verifying your account by phone lets you unlock additional features on YouTube, and helps us make sure you're a real YouTuber, not a robot. [Learn more](#)

Select your country

India

How should we deliver the verification code to you?

Call me with an automated voice message

Text me the verification code

Which language should we use to send you the verification code?

English (US) [change language](#)

What is your phone number?

For example: 091 23 456789

Important: Up to two accounts can be verified per phone number, per year.

Submit

You will receive a verification code which needs to be submitted. That's all. Your channel is now verified.

Now enable the "Live Streaming" under "Channel Status and Features" section .

You can add manager role from "Add or Remove Manager(s)" section and also you can delete the entire channel from advance setting option. Deleting channel does not mean deleting your Google account .

*[Thanks for giving your valued time to read this manual . If you have any suggestion/ doubt please feel free to email us at [programmer1@gmail.com](mailto:programmer1@gmail.com). ]*

END