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भारत सरकार
आयुर्वेद, योग व प्राकृतिक चिकित्सा
यूनानी, सिद्ध, सोवा-रिग्पा एवं होम्योपैथी (आयुष) मंत्रालय
आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स
आई.एन.ए., नई दिल्ली-110023
GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY UNANI
SIDDHA, SOWA-RIGPA & HOMOEOPATHY (AYUSH)
"AYUSH BHAWAN", B-BLOCK, GPO COMPLEX
INA, NEW DELHI-110023

D.O. No. M-16011/16/2020-YN
Dated the 5th January, 2021

Respected Madam/Sir,

This is about the different stake-holders of the Yoga Sector working together for promoting the International Day of Yoga (IDY) – 2021, scheduled to be held on the 21st of June 2021.

2. Since the year 2015, when the United Nations General Assembly (UNGA) took the historic decision to declare 21st of June as the International Day of Yoga, this day has been celebrated all over the world with a lot of enthusiasm. With the demonstrated benefits of Yoga towards immunity building and stress relief, there is a necessity to utilize the occasion of the International Day of Yoga to reinstate these benefits in the minds of the people.

3. This year, the Ministry of AYUSH (MoA), Government of India (GoI) has announced a Mascot for the International Day of Yoga (IDY), on the eve of IDY 2021 observance, and has invited concepts and designs for the Mascot from all the Indian citizens, educational, training and research institutions, agencies, and interested organizations within India. We are happy to invite your esteemed institution to become a part of this initiative, as you have always been an important stakeholder in the IDY event. We request your support in encouraging maximum participation from the members of your institution, in this Mascot contest.

4. The contest has already begun on the MyGov platform, and the entries can be submitted on the contest page of the portal (<https://www.mygov.in/task/design-and-name-mascot-international-day-yoga-2021/>). The last date for the submission of the entries is **20th of January, 2021**, and the result of the contest will be announced on the **15th of February, 2021**. The winning entry shall be entitled to receive a cash prize of **INR1,00,000/-**. Any case of delay due to unforeseen circumstances, or any updates to the contest timeline, terms, and guidelines, will be communicated through the MyGov platform and/or the official channels of the Ministry of AYUSH (MoA).

5. More details pertaining to the contest are available on the contest page of the MyGov portal. Looking forward to an enthusiastic participation from your institution.

Warm regards.

Vikram Singh

(Vikram Singh)

To

All the University/Colleges/Institutes as per the list attached.

Copy to :

1. Director, MDNIY, New Delhi
2. Director, NIN, Pune
3. Director, CCRYN, New Delhi