

UNIVERSITY OF NORTH BENGAL

Accredited by NAAC with Grade B++



समानो मन्तः समितिः समानी

Programme for the M.B.A. Third Semester Examination, 2023

(CBCS with Dual Specialization)

OLD SYLLABUS

Date	Subject	Subject Code	Time
20 th December, 2023	Project Viva	305	11.00 A.M. onwards
21 st December, 2023	Investment Management	SPFM 301	12.00 noon to 3.00 p.m.
22 nd December, 2023	Corporate Tax Planning and Management	SPFM 302	12.00 noon to 3.00 p.m.
27 th December, 2023	Human Resource Planning and development	SPHRM 302	12.00 noon to 3.00 p.m.
28 th December, 2023	Advertising, Promotion, Sales and Distribution Management	SPMM 301	12.00 noon to 3.00 p.m.
2 nd January, 2024	International Business	303	12.00 noon to 3.00 p.m.
3 rd January, 2024	Business regulatory Framework	304	12.00 noon to 3.00 p.m.
4 th January, 2024	Travel and Tourism Management	E 113	12.00 noon to 3.00 p.m.
10 th January, 2024	Social security and Labour Welfare	SPHRM 301	12.00 noon to 3.00 p.m.
11 th January, 2024	Consumer Behaviour and Market Research	SPMM 302	12.00 noon to 3.00 p.m.

Dated, the 7th December, 2023

Dr. Debasis Dutta
Dr. Debasis Dutta
Controller of Examinations

