MBA ADMISSION FOR ACADEMIC SESSION
2021 - 2023
DEPARTMENT OF MANAGEMENT
UNIVERSITY OF NORTH BENGAL

(Accredited by NAAC with Grade A)
Raja Rammohunpur, P.O. North Bengal University,
Siliguri 734013, West Bengal, India
(UGC Recognized, AICTE Approved, Life member of AIMS & A Nationally Ranked B-School)

The Department of Management, University of North Bengal invites application for admission to its 02 year Full Time MBA Programme (Dual Specialization, under CBCS mode) for the academic session 2021 - 2023.

Eligibility Criteria & Selection Procedure
(Applicable only for the academic year 2021 - 2023 due to Covid -19 Pandemic Situation):

(i) Recognized Bachelor Degree of minimum of 03 years duration obtained in any discipline (except Graduates in Fine Arts or Performing Arts) and scoring a minimum 50% marks (45% for reserved category candidates) from a recognized University are eligible.

(ii) Preference will be given to those candidates who have appeared and having valid scores (from November 2020 to August 2021) in any of the Entrance Tests i.e. CAT, XAT, CMAT, ATMA, MAT, GMAT, JMET and WBJEMAT.

(iii) If vacant seats are still available, after the admission of the students mentioned in the point no. (ii) under eligibility criteria, candidates are allowed to take admission on the basis of the marks obtained in their Bachelor's degree and also as per the above point no. (i).

(iv) The Percentile obtained by a candidate in CAT / XAT / CMAT / ATMA / MAT / GMAT / JMET / WBJEMAT shall be converted into percentage as per University norms.

(v) AICTE, Central & State government norms are applicable.

Prospectus will be available during **08th August 2021 to 05th September 2021** at www.nbu.ac.in & www.mba.nbu.ac.in. The candidates are to **submit Online Application form** within **05th September 2021** through the **following url: www.nbu.ac.in** and **www.mba.nbu.ac.in.**

Contact: (i) **Phone:** 0353-2776376, +91 6295872012, +91 9832329488;
(ii) **Email:** officials.mba@nbu.ac.in, nbuadmission.mba@gmail.com

Our Recruiters: ITC Ltd, Amul, TCIL, Asian Paints, Motilal Oswal, Edelweiss, VIVO, Byju's, Bandhan Bank, Axis Bank, HDFC Bank, ZOLO, Aditya Birla Retail, Future Group, Sub - K, Kotak Life, Neotia Getwell, Airtel, Bajaj Allianz, Birla Sun Life etc.

Advt. No: 17/R-2021   **Registrar(Offg.)**