



Dr. Barun Roy ^{PhD}

Assistant Professor and the Head of the Department of Mass Communication, University of North Bengal, India

Contact Details

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Profile

PhD (Mass Communication) Central University of Sikkim

M.A. (Mass Communication), **UGC NET** (Mass Communication)

M.A. (History), **UGC NET** (History)

M.A. (Philosophy)

B. A. (Philosophy Hons.)

PGDCAD (Hindustan Institute of Engineering Technology, Chennai)

PGDCA (Hindustan Institute of Engineering Technology, Chennai)

Diploma in French Language (British Institutes, Mumbai)

Member of the Learned Societies:

Fellow Member of Management Studies Promotion Institute, New Delhi, India

Subject Specialization: Media Anthropology

Area of Research Interest: Sociology of News Production, Media History, Media and Gender

No. of PhD scholars:

- (a) Supervised: None
- (b) Ongoing: 03

No. of Publications:

- (a) Journal Papers: 05
- (b) Books (Authored as single author): 07
- (c) Books (Co-authored): 02
- (d) Book chapters: 01
- (e) International Conferences: 06
- (f) National Conferences: 07

Special Mention

1. Head of the Department of Mass Communication, University of North Bengal since 21 December 2023
2. Chairman, Board of Post Graduate Studies in Mass Communication, University of North Bengal since 21 December 2023
3. Chairman, Board of Under-Graduate Studies in Mass Communication, University of North Bengal since 19 May 2023
4. External Member of Under Graduate Board of Studies (UGBOS), University of Gour Banga since 26 April 2023.
5. External Member of Post Graduate Board of Studies (PGBOS), University of Gour Banga since 25 April 2023.
6. Head Examiner, University of Gour Banga UG (General CBCS Sems I, III, V, Honours CBCS Sems I, III < V, NEP and NEP Sem I Mass Communication and Journalism examinations 2023-2024.
7. Nodal Officer, AQAR – IQAC for Department of Mass Communication, University of North Bengal.
8. Editor, *Himalayan Beacon – Journal of Humanities and Social Sciences*. An International Double Blinded Peer Reviewed Research Journal. ISSN 2348–781X. ISSN was issued by the National Institute of Science Communication and Information Resources (formerly the Council of Scientific and Industrial Research) in New Delhi, India.
9. Adjudged best research paper presenter in the Social Sciences Category at the **13th Faculty Induction Programme (FIP)** conducted by UGC Human Resource Development Centre (HRDC), University of North Bengal, in July – August 2023.

Employment History

- **Assistant Professor** (Presently Serving), Department of Mass Communication, University of North Bengal, Raja Rammohunpur, District Darjeeling, West Bengal
- **Guest Faculty**, Central University of Sikkim, Gangtok, Sikkim
- **Assistant Professor** (Presently Serving as per the direction of the Honourable Vice Chancellor, NBU), Department of Mass Communication, Darjeeling Hill University, Mungpoo, West Bengal (In addition to the duties at the University of North Bengal)
- **Assistant Professor**, Salesian College, Siliguri Campus, Siliguri, West Bengal

- **Chief Instructor**, Vocational Training Centre, Ministry of Defence, Government of India, Jalapahar Cantonment, Darjeeling, West Bengal
- **Editor**, *Darjeeling Times*, Monthly English News Magazine, Darjeeling, West Bengal
- **Contributing Editor**, *Spaces Nepal*, Monthly English Magazine, Kathmandu, Nepal
- **Sub-Editor**, *Evening Madras*, Daily English Newspaper, Chennai, Tamil Nadu
- **Reporter**, *Mylapore Times*, Weekly English Newspaper, Chennai, Tamil Nadu

List of Publications (Selected)

Books (As a single author):

1. ***Portraits of Life***, A collection of short stories, Mandalay Books, Darjeeling, 1998
2. ***Fallen Cicada*** – Unwritten History of Darjeeling Hills, Uttar Banga Prakashan, Darjeeling, 2003
3. ***Modern Student Journalism***, Pointer Publishers, Jaipur, 2004. ISBN 9788171323760, 8171323766
4. ***Enter the World of Mass Media***, Pustak Mahal, New Delhi, 2009. ISBN 9788122310801, 812231080X
5. ***Gorkhas and Gorkhaland*** – A socio-political study of the Gorkha people and the demand for the separate state of Gorkhaland, A Parbati Roy Research Foundation Publication, Darjeeling. ISBN 9789810786465, 9810786468
6. ***Beginners Guide to Journalism and Mass Communication***, V & S Publishers, New Delhi, 2012. ISBN 9789350572191, 9350572192
7. ***Understanding Journalism***, V & S Publishers, New Delhi, 2017. ISBN 9789350579206, 9350579200

Journal Papers:

1. ***The imponderabilia of a stringer's everyday life in Darjeeling Hills—excerpts from an ethnographer's field diary***, *Journalism – Theory, Practice, and Criticism*, SCOPUS Indexed Sage Journal co-edited by Prof. Barbie Zelizer and Howard Tumber of the University of Pennsylvania and University of London respectively, June 2021. Journal Impact factor - 4.436.
<https://doi.org/10.1177/14648849211028765>

2. ***Invoking Myths in Conflict Reporting: Evidences from Gorkhaland Agitation in India***, Co-authored with Dr. Manoj Kumar Das, *Critical Arts*, SCOPUS indexed Routledge Journal edited by Prof. Tomaselli, Keyan G. - University of Johannesburg, South Africa
3. ***Media Education in Sikkim***, Co-authored with Dr. Manoj Kumar Das, *Communication Today*, January-March 2021.
4. ***Precarity, ethnopolitical mobilization and stringers – the sociology of conflict reporting during the Gorkhaland Agitation in West Bengal***, HB Quarterly Journal of Social Sciences, Vol. 10, No. 4, December 2019
5. ***Evolution and future trajectories of Nepali print journalism in India – An exploratory engagement in Media History***, HB Quarterly Journal of Social Sciences, Vol. 12, No. 2, June 2021

List of Conferences attended

International Conferences (Selected Listing):

1. Participated in the international conference ***International Media and COVID-19: Challenges for Journalists and Educators*** organized by the Institute for International Journalism, Ohio University, E. W. Scripps School of Journalism on 16 August 2020.
2. Presented a paper titled 'Precarity, ethnopolitical mobilization, and stringers - the sociology of conflict reporting during the Gorkhaland Agitation in West Bengal' at the ***International Conference on 'Conflicts through media discourse globally*** organized by Tamil Nadu Commonwealth Mother Teresa Women's International Centre and the Department of Visual Communication, Mother Teresa Women's University, Kodaikanal held on 16 and 17 of September 2021.
3. Presented a paper titled 'Identity Crisis, Sub-Nationalism, and Nepali Press in India - Evolution and Future Trajectories' at the ***International Conference on Media, Communication, and Design (ICMCD-2021)*** organized by the Faculty of Journalism and Creative Studies (FJCS), Jagran Lakecity University, Bhopal held on 25 and 26 of June 2021.
4. Selected for Paper Presentation at Ruhr University at the ***13th Biennial Conference on Media, Religion and Culture - Metaphor & Misinformation: Religion in Media-Driven Worlds***, at Ruhr University, Bochum, Germany held on 2nd of August 2023
5. Presented a Paper Titled 'Postcards, Colonialism and Gorkha Identity in India – Explorations into Visual Anthropology' at the ***International Seminar on***

Environment, Culture and Ethnic Diversity: Narratives from Himalayas and Sub-Himalayan Regions organized by the Department of Anthropology, University of North Bengal in collaboration with The Arctic Centre, University of Lapland, IGRMS, ICSSR-ERC and Anthropological Survey of India. The Seminar was held on the 15th and 16th of December 2023.

National Conferences (Selected Listing):

1. Presented a paper titled 'Regional Identities vs. National Identity – India's Struggle to make sense of her political structure' at a ***UGC Sponsored Three-Day National Seminar*** organized by the Department of Political Science, St. Joseph's College, Darjeeling, in collaboration with Discipline of Political Science, Humanities and Social Sciences (HSS), Indian Institute of Technology (IIT), Gauhati, Assam.
2. Participated in the ***National Workshop on Research Methodologies in Social Sciences***, organized by the Post Graduate Department of English, Salesian College, Siliguri Campus, in 2019.
3. Participated in ***Media and Communication Research, IAMCR - India Webinar Series on Media and Communication Research***, organized by the School of Media, Communication and Fashion of Adamas University, Kolkata, held from 3 August 2020 to 7 August 2020
4. Presented a paper titled 'The history of Indian Nepali Print Media (1901-2002)' at the ***National Conference*** organized by the Department of History, Southfield College, Darjeeling, in collaboration with the Indian Council of Historical Research held from 5 to 7 September 2019.
5. Participated in the ***Panel Discussion on Credibility of Media: An Ethical Perspectives*** organised by Quantum School of Media and Design, Quantum University, Roorkee, Uttarakhand, held on 1 April 2022
6. Participated as a resource person at the National level ***Media Conference on Development Journalism*** organized by Press Club, Kolkata, in collaboration with UNICEF, West Bengal, from 12 to 14 December 2022 in Siliguri

Workshops Attended

1. Attended the three-day Regional Workshop on ***'Communication for Social and Behaviour Change,'*** 1-3

June 2023, organized by Assam Don Bosco University in collaboration with UNICEF at The Siloam, Meghalaya

Invited Lectures/Panel Discussion

1. Delivered a Lecture titled '**Designing Digital Media Solutions**' during the Short-Term Course on MOOCS, e-Content Development & ICT enabled System conducted by UGC HRDC, University of North Bengal from 18.09.2023 to 25.09.2023.
2. Presented a paper titled '**Constructing Belongingness: An Inquiry into the Trajectories of Nepali Press in India**' at the **Friday Colloquium** organized by the Centre for Himalayan Studies, the University of North Bengal, on 9 July 2021.
3. Participated in Panel Discussion on 'The Credibility of Media – Ethical Perspectives at Quantum University, Roorkee, Uttarakhand on the 1st of April 2022.

Faculty Development Programmes Attended

1. Completed **Faculty Development Programme in Understanding Ethnography** conducted by IIT Bombay in November 2020
2. Completed **Faculty Induction Programme (FIP)** conducted by UGC Human Resource Development Centre (HRDC), University of North Bengal with A+ Grade in July – August 2023

Administrative Experiences

1. Paper Setter for Post Graduate Programme in Mass Communication at Gour Banga University
2. Organized '**Run for the Nation**' Marathon for the Cantonment Boards of Jalapahar and Lebong, Ministry of Defence, Government of India in 2017 - undertook Public Relations and Event Management responsibilities.
3. Examiner for '**Music and Media**' paper for the Post Graduate Programme in the Department of Music, Central University of Sikkim
4. Organized two webinars featuring **Dr. Ramachandra Guha** and **Prof. Swatasiddha Sarkar** for the Department of History, Salesian College, Siliguri Campus

5. Executed the role of co-organizing secretary for the monthly '*Lecture Series*' at Salesian College, Siliguri Campus
6. As the sub-editor of *Evening Madras*, I coordinated with reporters and correspondents and assigned them reporting beats. I also edited the city page (Chennai) of the English Daily Newspaper.
7. As the Editor of *The Himalayan Beacon* and *Darjeeling Times*, I coordinated with the reporters, correspondents, columnists, advertisement designers, and executives and edited the Monthly English Magazines. I also designed the magazines.

Achievements and Awards

1. Represented India at the **SAARC Media Workshop and Seminar** organized by Panos South Asia in Kathmandu, Nepal, in 2006
2. **Best Director and Playwright** (One Act Play) Award for the play titled 'Divine Comedy,' St. Joseph's College, Darjeeling
3. **Best One Act Play Award** for a play titled 'Divine Comedy,' St. Joseph's College, Darjeeling
4. **Best Extempore Speech Award**, St. Joseph's College, Darjeeling
5. **Best Upcoming Author Award**, Indian Authors' Organisation, New Delhi
6. **Black Belt First Dan**, Shotokan Karate-do, Okinawa, Japan
7. **1st Place (Kata)** National Karate Championship, Darjeeling
8. Mentioned in '**Outstanding Personalities of India**' 1998 by Management Studies Promotion Institute, New Delhi.

Activities

1. Delivered a Radio Talk titled '*Ethics in Journalism – A Teacher's Perspective*' at All India Radio Siliguri on 20 March 2023

Member of

1. Member of the North Bengal University Library Committee headed by the Honourable Vice-Chancellor.

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