

# UNIVERSITY OF NORTH BENGAL

Accredited by NAAC with Grade B++



समानो मन्त्रः समितिः समानी

## Revised Programme for the M.B.A. First Semester Examination, 2023

(CBCS with Dual Specialization in New Syllabus)

Date	Subject	Subject Code	Time
22 <sup>nd</sup> December, 2023	Principles and Practices of Management	MBAODET0101B	12.00 noon to 1.30 p.m.
27 <sup>th</sup> December, 2023	Accounting for Managers	MBAODET0106A	12.00 noon to 2.30 p.m.
3 <sup>rd</sup> January, 2024	Business Statistics	MBAOCCT0102N	12.00 noon to 2.30 p.m.
4 <sup>th</sup> January, 2024	Economics for Managers	MBAOCCT0101N	12.00 noon to 2.30 p.m.
5 <sup>th</sup> January, 2024	Information Technology for Managers	MBAOCCT0105N	12.00 noon to 2.30 p.m.
8 <sup>th</sup> January, 2024	Human Resource Management	MBAOCCT0104N	12.00 noon to 2.30 p.m.
10 <sup>th</sup> January, 2024	Legal Aspects of Business	MBAODET0101A	12.00 noon to 1.30 p.m.
11 <sup>th</sup> January, 2024	Marketing management	MBAOCCT0103N	12.00 noon to 2.30 p.m.

N.B. The date & time of AEC paper (Communicative English-I) will be published later on.

Dated, the 12<sup>th</sup> December, 2023

  
Dr. Debasis Dutta  
Controller of Examinations

# UNIVERSITY OF NORTH BENGAL

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समानो मन्त्रः समितिः समानी

## Revised Programme for the M.B.A. Third Semester Examination, 2023

(CBCS with Dual Specialization in New Syllabus)

Date	Subject	Subject Code	Time
20 <sup>th</sup> December, 2023	Summer Internship Program	MBAOCCT0306N	11.00 A.M. onwards
21 <sup>st</sup> December, 2023	Behavioural Finance	MBAFDET0301E	12.00 noon to 2.30 p.m.
22 <sup>nd</sup> December, 2023	Business Intelligence & Data Warehousing / Managing and Developing Human Resources & Ethical Issues in HRM	MBAODET0302A / MBAHDET0304A	12.00 noon to 2.30 p.m.
27 <sup>th</sup> December, 2023	Sales & Distribution Management	MBAMDET0303A	12.00 noon to 2.30 p.m.
28 <sup>th</sup> December, 2023	Advertising & Promotion Management	MBAMDET0303D	12.00 noon to 2.30 p.m.
2 <sup>nd</sup> January, 2024	Portfolio Management	MBAFDET0301A	12.00 noon to 2.30 p.m.
9 <sup>th</sup> January, 2024	Data Analytics	MBAOCCT0305N	12.00 noon to 1.30 p.m.
10 <sup>th</sup> January, 2024	Machine Learning / Industrial Relations & Labour Laws	MBAODET0302C / MBAHDET0304B	12.00 noon to 2.30 p.m.
11 <sup>th</sup> January, 2024	Business Environment	MBAOGET0307E	12.00 noon to 2.30 p.m.

Dated, the 12<sup>th</sup> December, 2023

  
Dr. Debasis Dutta  
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